

COX GROUP CASE STUDY

COX COMMUNICATIONS IS A LEADING DIGITAL CABLE TELEVISION PROVIDER SERVING APPROXIMATELY







AS A PIONEER IN THE TELECOMMUNICATION INDUSTRY, THE FIRM ALSO SERVES THE COMMUNITY WITH HIGH-SPEED INTERNET, SECURITY, HOME AUTOMATION, AND STREAMING TV SERVICES.









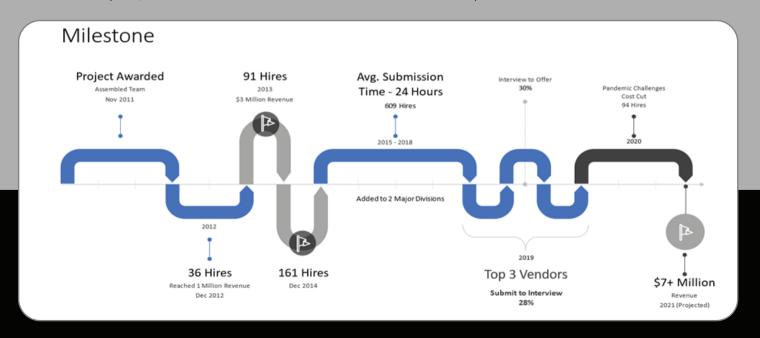
Our initial focus was to understand the organization's challenges related to Talent Acquisition. We shared how 3i People could help them source top talent and simplify their hiring process with supply chain management and the senior executive team.

BUSINESS RELATIONSHIP

BASED ON OUR EXPERIENCE AND SUCCESS WITH SIMILAR TALENT SOURCING PROGRAMS,



Cox Communications selected 3i People, as a partner to meet their high-volume IT and Professional contractor requirements across 18 different states. 3i People successfully placed the top qualified candidates for various roles within the first quarter of our relationship and was subsequently awarded vendor status across all business units within Cox Group.



WE SIMPLIFIED THE RECRUITING PROCESS

By leveraging the 3i People blended onshore/offshore recruiting team to identify the best talent in an efficient manner, we were awarded "**Primary Vendor**" status. From 2012, we have successfully placed 1000+ top qualified candidates, are a consistent Top 3 vendor and currently support contract, contract-to-hire and direct hire needs.